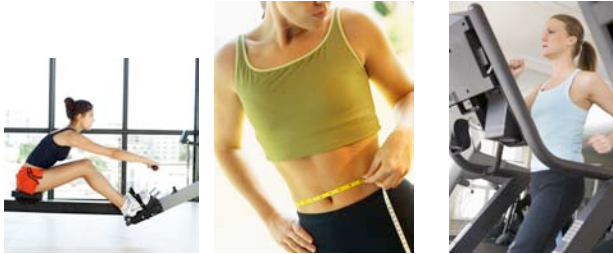


# United Healthcare Labs



## Description:

Looking good is important to these weight-loss, fitness and health program buyers! So if you are promoting weight-loss programs, body-shaping products or dietary supplements, these prospects want to hear from you.

They are all buyers who have purchased weight-loss, fitness and/or supplement products, and have made an average initial purchase of \$99. Some of the products sold by United Healthcare Labs are: Rejuva-Lean17™, GrowLean 15™, CortiShaper™, Total Body Defense™, HoodiaTherm™ and XenaCUT™.

These buyers have responded to internet and radio offers and have an income of \$40K+.

These avid fitness gurus should respond well to other body improvement products and supplements that are meant to help them lose weight or improve their body image. Self-Improvement books and magazines should also do well.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## Usage History:

BioTech Research - T  
 H & B Direct Marketing - T  
 Health Alert - T  
 Lewis Clinic - T  
 North Cape Consulting Group - C  
 Nutri-Health/Sedona Labs - C  
 Paris Slimming Institute - C  
 Tri-Marketing & Management - C  
 Vortex A1 Distribution - C

InfoMat, Inc. - 21171 S. Western Ave., Suite 260  
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 Tel: 310-212-5944 - Fax: 310-212-3026  
 Email: [listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com) - [WWW.infomatbiz.com](http://WWW.infomatbiz.com)

# InfoMat, Inc.

Integrity, honesty and great customer service

## Mailing List

25,850 \$95/M

## Email Addresses

43,249 (Inquires) \$150/M  
 23,834 (buyers) \$165/M

## List Profile

Source: 90% Internet  
 10% Radio  
 Average  
 Unit of sale: \$99  
 Avg. Age 45  
 Gender: 52% Female  
 30% Male

## Other Selections

Zip: \$8/M  
 SCF: \$8/M  
 State: \$8/M  
 Gender: \$8/M

## Addressing

Email/FTP: \$55 flat fee

## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

## Commission/Fees

20% commission to brokers.  
 Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
 Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: 5,000  
 Maintenance: Yearly  
 Updated 10/09