

The Institute for Options Research



Description

This is the premier master-file of options investors and traders who buy trading advice newsletters, books and video courses on options investments.

These investors are a perfect target group for a variety of direct mail offers: insurance, financial and investment, health and fitness, leisure travel, investment magazines, and upscale catalogs.

For more information, please contact Brad Pagano at bpagano@infomatbiz.com

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InfoMat, Inc.

Integrity, honesty and great customer service

Quantity

36,864	Total File	\$165/M
8,168	Active Buyers	\$195/M

Minimum Order: 5,000

Profile

Unit of sale:	\$200
Avg. Age	50
Gender:	95% Male

Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

Addressing

Email/FTP:	\$55 flat fee
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Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance:	Bi-Annual
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Updated	Feb, 2011
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