

# The Gold Report



## Description:

*The Gold Report* subscribers are qualified investors who have responded to various internet offers and TV commercials. They have proven history in investing in gold and precious metals and are also interested in high-risk investment opportunities.

These accredited investors have a high net worth and have registered online to receive several financial newsletters and reports ranging in price from \$35.00 to \$400.00 a year.

Only the following Do-Not-Call states are available:

FL - 45,658  
WI - 5,410  
IN - 5,423  
MO - 6,366  
NE - 1,711  
MN - 7,318

For more information, please contact Brad Pagano at [bpagano@infomatbiz.com](mailto:bpagano@infomatbiz.com)

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InfoMat, Inc. - 21171 S. Western Ave., Suite 260  
Torrance, CA 90501  
Tel: 310-212-5944 - Fax: 310-212-3026  
Email: [listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com) - [WWW.infomatbiz.com](http://WWW.infomatbiz.com)

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# InfoMat, Inc.

Integrity, honesty and great customer service

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## Total File

69,366 \$125/M

Minimum Order 5,000

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## List Profile

Source: 50% TV  
50% Internet

Average  
Unit of sale: \$35-\$400  
Avg. Age 45-65  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Updated:: Quarterly

Updated: 12/10