

The Dines Letter



Description:

The Dines Letter is written to accommodate a broad spectrum of people – from aggressive short-term traders to cautious long-term investors. Written by James Dines, an award-winning analyst who forecasts on the future of the economy, stocks, and gold.

This list should work well for a variety of financial offers and publications. Subscribers will also respond well to travel and leisure publications and health and fitness offers.

For more information, please contact Brad Pagano at bpagano@infomatbiz.com

List Usage:

Corporate Development Associates – C
 Dow Theory Forecasts – T
 Economic Advice – T
 Health Alert – C
 Hulbert Financial Digest – T
 International Investment – C
 International Precious Metals – T
 Swiss Confidential – T
 Lombardi Publishing – C
 Morningstar Inc. – T
 Natural Contrarian – T
 Oil & Energy – T
 Stock Trader News – C
 Street Authority – T
 Weiss Pub – C

Total File

13,807 \$195/M

Minimum Order: 5,000

List Profile

Source: 100% Direct Mail
 Avg. Unit of Sale \$260/year
 Avg. Age 55
 Gender: 90% Male
 Income: \$100K+/year

Other Selections

Zip: \$8/M
 SCF: \$8/M
 State: \$8/M
 Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
 Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
 Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance: Quarterly

Updated 11/10