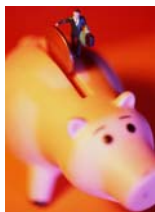


# The Cheap Investor

## Newsletter Subscribers



### Description:

For over 26 years, **The CHEAP Investor** newsletter has made its subscribers money by recommending and focusing on bargain stocks. The newsletter researches numerous companies to find the select few turnaround or little-known quality companies with good increasing sales and earnings that are selling at or near their 52-week low price. Each 12-page monthly issue contains 3 or 4 buy recommendations along with excellent market and economic analysis.

Bill Mathews is the brains behind this successful newsletter. For over fifteen years Bill taught investment classes at the college level, including security analysis for an MBA program. Not only is he the founder and editor of **The CHEAP Investor**, Bill wrote the best selling book, **Making BIG Money in Small Stocks**. He is one of the foremost authorities on Small Cap and turnaround stocks and has been a featured guest on CNBC, FNN and other major radio and TV stations across the country.

For more information, please contact Brad Pagano at [bpagano@infomatbiz.com](mailto:bpagano@infomatbiz.com)

### 12 mo. Continuation Usage:

Breakaway Stocks  
Carpenters Global Stock Advisory  
Cosworth Communications  
Eric Dany's Stock Porspector  
Flaherty Financial News  
Gold & Energy Advisor  
Swiss Confidential  
The Myers Letter  
Untapped Wealth  
Vector Vest

## InfoMat, Inc.

Integrity, honesty and great customer service

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### Total File

8,384 \$175/M

Minimum Order: 5,000

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### List Profile

Source: 75% Direct Mail  
25% Internet

Average  
Unit of sale: \$150/Year  
Gender 90% Male  
Avg. Age 45- 55

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### Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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### Addressing

Email/FTP: \$55 flat fee

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### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Maintenance: Quarterly

Updated 11/10

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