

# Stock Performer



## Description:

When you use the Stock Performer list, you will be mailing to investors who are known to us formulas to time the market.

As subscribers to *Mini Market Letter*, these buyers have paid for access to stock picking formulas, as well as to a newsletter and hotline that provide timing signals and stock recommendations based on applying the formulas. They are active traders, receiving the *Mini Market Letter* four times a week.

This list should perform well for a variety of uses: All financial and investment offers, health and fitness, leisure and travel. Home magazines and catalog offers should do well also.

information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## Usage History:

Cyclical Investing  
Economic Advice  
Energy in Focus  
Flaherty Financial News  
Intelligent Investor Report  
Investor Protection Assn. for America  
J Taylor's Energy Tech Stocks  
Retirement Watch  
Superior Information  
The Cheap Investor  
The Financial Report Card  
Tradestation Securities

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# InfoMat, Inc.

Integrity, honesty and great customer service

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## Mailing List

20,384 \$110/M

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## Hotline

8,236 \$150/M

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## List Profile

Source: 100% Direct Mail

Average  
Unit of sale: \$150  
Avg. Age 55  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000

Maintenance: Yearly

Updated 10/09