

On The Money Newsletter Subscribers



Description:

Active subscribers to Dennis Slothower's *On The Money* Newsletter. These aggressive, speculative no-load mutual fund investors aren't concerned with what happened in the past, but more with what will happen in the future.

This list should work well for other speculative investment offers, and a variety of other financial publications, Travel and Health offers and many more.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Usage History:

Cyclical Investing - T
Eagle Publishing Company - C
Equity Fund Outlook - T
Investment Tracker - T
Investor Protection Assn. For America - T
Morningstar Inc. - T
Natural Contrarian - C
TCI Enterprises - T

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InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

15,407 \$150/M

Email Addresses

2,200 \$225/M

List Profile

Source: 40% Direct Mail
60% Seminars

Average
Unit of sale: \$89
Avg. Age 50
Gender: 90% Male

Other Selections

Zip: \$8/M
SCF: \$8/M
State: \$8/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: All
Maintenance: Yearly
Cleaned 10/09