

# On The Money Newsletter Subscribers



## Description:

Active subscribers to Dennis Slothower's *On The Money* Newsletter. These aggressive, speculative no-load mutual fund investors aren't concerned with what happened in the past, but more with what will happen in the future.

This list should work well for other speculative investment offers, and a variety of other financial publications, Travel and Health offers and many more.

information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## Usage History:

Cyclical Investing - T  
Eagle Publishing Company - C  
Equity Fund Outlook - T  
Investment Tracker - T  
Investor Protection Assn. For America - T  
Morningstar Inc. - T  
Natural Contrarian - C  
TCI Enterprises - T

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# InfoMat, Inc.

Integrity, honesty and great customer service

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## Mailing List

15,407 \$150/M

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## Email Addresses

2,200 \$225/M

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## List Profile

Source: 40% Direct Mail  
60% Seminars

Average  
Unit of sale: \$89  
Avg. Age 50  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: All  
Maintenance: Yearly  
Cleaned 10/09