Media Sentiment, Inc.

Active and Expired Subscribers

UPDATED

Through Media Sentiment's unique forecasting and decision-support solution, subscribers receive Thumbs Up/Thumbs Down recommendations throughout the day to give them a Heads Up on hot stocks and movers of the day, in near real time.

These subscribers are active, real-time investors accustomed to making timely decisions based on solid information. They are active individuals, age 35 and older, with investment portfolios in excess of $375,000.

Mail and Internet responsive

Media Sentiment subscribers are acquired through direct mail, email and online marketing. We recommend this list for:

All financial and investment offers, online investing, financial newsletters, health and fitness, leisure and travel, home office equipment and supplies, books and magazines, catalog offers and more.

Usage

Bullish Report
Intelligent Investor Report
OTC Growth Stock Watch
Bob Carlson's Retirement Watch
Ian Wyatt's Rising Star Stocks
James L. Rapholz's Economic Advice
Financial Intelligence Report
J Taylor's Gold & Technology Stocks
Richard Schmidt's Homerun Stock Alert
Hidden Values Alert
Lombardi Publishing Corp.
Pacific Gold Resources
Sinovac
VectorVest

Delivery schedule

5 working days

For more information, call Tina Thomas at 310-212-5944 ext. 150, or email listmgr@infomatbiz.com.

InfoMat, Inc.

Integrity, honesty and great customer service

Total file	
7,834	$195/M

Total email addresses	
200,000	$105/M**
Avg. unit of sale:	$99.95
Avg. trades per week:	8
Avg. portfolio size:	$375,000
Minimum order:	5,000 (postal) 40,000 (email)
Updated:	1/5/06

Addressing	
Email/FTP	$50 flat fee

A signed List Rental Agreement is required for all list orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only.

Commission, Credit Policy, Fees

20% commission to brokers. Lead generation $40/M. Cancel charges: Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of $10/M, plus any selection and shipping charges, and a $50 cancellation fee. Prepayment required for new customers. 45-day payment guarantee from mail date required with all orders.

Re-uses must be cleared by the List Owner prior to mailing.

**Includes email transmission