

## Legacy Learning Systems Instructional Course Masterfile



### Description:

Legacy Learning Systems provides multimedia training courses in the areas of music, dance and other hobbies that require precision and technique.

These motivated individuals want to achieve a personal goal of mastering new techniques and performance abilities.

Customers placed orders online for comprehensive courses consisting of audio CDs, DVDs, printed materials and online support.

### Specific Title Selects:

<b>Drums</b> .....	<b>1,052</b>
<b>Guitar</b> .....	<b>39,872</b>
<b>Piano</b> .....	<b>11,007</b>
<b>Ballroom Dance</b> .....	<b>1,450</b>

This file should work well for all types instructional offers, Self-help books, Musical Magazines and Hobby offers.

For more information, please contact Brad Pagano at [bpagano@infomatbiz.com](mailto:bpagano@infomatbiz.com)

---

<b>Total File</b>	
52,848	\$150/M
10,609 - 6mo. Hotline	+ \$15/M

Minimum Order; 5,000

---

### List Profile

Source:	Direct Mail/email
Average	
Unit of sale:	\$219-\$249
Gender:	73% Male 22% Female

---

### Other Selections

Title Select	\$10/M
Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

---

### Addressing

Email/FTP: \$55 flat fee

---

### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

---

### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

---

Maintenance: Bi-Annual

Updated 02/10