

# International Hard Money Seminar Attendees

**InfoMat, Inc.**

Integrity, honesty and great customer  
service



**Geopolitically minded investors looking for  
real guidance and wealth protection in this  
global economic crises**

## **Description:**

The investors on this direct mail generated list paid \$400-\$600 to attend intensive 3-day Holland World Investment Seminars in locations such as the Bahamas, Switzerland and Belize.

These hard money investors were seeking guidance on diversifying their portfolios into gold, Swiss annuities and other tangible investments.

Tangible "hard money" investments are particularly appealing to these individuals due to the recent market turmoil. They fear that double-digit inflation will occur as a result of the expanding global economic crisis – and are looking for ways to protect their wealth.

They are well-informed about international events that affect the global economy, and this their investments. They are conservative individuals who embrace free market principles and believe in individual responsibility.

For more information, please contact Brad Pagano at [bpagano@infomatbiz.com](mailto:bpagano@infomatbiz.com)

## **12 mo. List Usage:**

Courtney Smith's Wall St. Wealthbuilder - C  
Flaherty Financial News - C  
Intelligent Investor Report - C  
Lear Capital - T  
Swiss Confidential - C  
Michael Williams Market Movers - T  
Tim Ord's The Ord Oracle Newsletter - C

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### **Mailing List**

24,437 \$155/M

Minimum: 5,000

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### **List Profile**

Source: 100% Direct Response

Average  
Unit of sale: \$500  
Avg. Age 50  
Gender: 65% Male

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### **Other Selections**

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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### **Addressing**

Email/FTP: \$55 flat fee

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### **Requirements**

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### **Commission/Fees**

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Maintenance: Annual

Cleaned New File 4/2010

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InfoMat, Inc. - 21171 S. Western Ave., Suite 260  
Torrance, CA 90501

Tel: 310-212-5944 - Fax: 310-212-3026

Email: [listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com) - [WWW.infomatbiz.com](http://WWW.infomatbiz.com)