

# Intelligent Investor Report

Active Subscribers and Book Buyers



## Description:

Former active Subscribers to Jarret B. Wollstein's investment financial newsletter *Intelligent Investor Report*. Investors are men 50 and older, with assets in excess of \$500,000.

Mr. Wollstein has nearly 40 years of experience in geopolitical and economic analysis. He is the editor of three financial newsletters and his articles have been read by millions of people throughout the world.

The file also includes buyers of Mr. Wollstein's book, *Surviving Terrorism*. It shows investors how to protect themselves and their portfolios from terrorism.

The majority of these buyers purchased Mr. Wollstein's book and newsletter via direct mail or the Internet.

This file should work well for all financial and investment offers, online investing, financial, travel, and health publications and magazine and catalog offers.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## List Usage:

Beacon Hill Publishing  
Charles Payne Common Sense  
Cyclical Investing  
Dan Pilla's Confidential Tax Bulletin  
Economic Advice  
Health Alert  
Intertextal/Swiss Confidential  
J. Taylor's Energy & Energy Tech Stocks  
Outstanding Investments  
The Cheap Investor

# InfoMat, Inc.

Integrity, honesty and great customer service

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### Mailing List

5,876 \$195/M

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### Email List

38,444 \$150/M  
(includes transmission)

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### List Profile

Source: 70% Internet  
30% DM  
Average  
Unit of sale: \$79  
Avg. Age 50  
Gender: 65% Male

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### Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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### Addressing

Email/FTP: \$55 flat fee

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### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000

Maintenance: Annual

Cleaned 10/08  
(Counts Trough 3/06)

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