

The Institute for Options Research



Integrity, honesty and great customer service

Description

This is our premier masterfile of options investors and traders who bought trading newsletters, books and video courses. These investors are given free option trading advice, information and newsletter service.

This list should work well for a variety of investment publication offers, Travel and Health offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

List Usage:

Accelerated Profits Report for Options
Bullish Alerts
Charles Payne Common Sense
Commodity Futures Forecast
Communique Media (Winston's)
Cyclical Investing
Easy Money Options
Economic Advice
Energy in Focus
Independent Marketing
J. Taylor's Energy
Options Hotline
Swiss Confidential
The Cheap Investor
Vector Vest

| | |
|-------------------|---------|
| Total File | |
| 35,899 | \$165/M |

| | |
|----------------|---------|
| Actives | |
| 6,251 | \$195/M |

| | |
|---------------------|----------|
| List Profile | |
| Unit of sale: | \$200 |
| Avg. Age | 50 |
| Gender: | 95% Male |

| | |
|-------------------------|-------|
| Other Selections | |
| Zip: | \$8/M |
| SCF: | \$8/M |
| State: | \$8/M |
| Gender: | \$8/M |

| | |
|-------------------|---------------|
| Addressing | |
| Email/FTP: | \$55 flat fee |

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| Requirements | |
| A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only. | |

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|---|--|
| Commission/Fees | |
| 20% commission to brokers. | |
| Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee. | |
| Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared. | |

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|----------------|-----------|
| Minimum Order: | 5,000 |
| Maintenance: | Bi-Annual |
| Updated | 10/08 |

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