

Intelligent Investor Report

Active Subscribers and Book Buyers



Description:

Active and former Subscribers to Jarret B. Wollstein's investment financial newsletter *Intelligent Investor Report*. Investors are men 50 and older, with assets in excess of \$500,000.

Mr. Wollstein has nearly 40 years of experience in geopolitical and economic analysis. He is the editor of three financial newsletters and his articles have been read by millions of people throughout the world.

The file also includes buyers of Mr. Wollstein's book, *Surviving Terrorism*. It shows investors how to protect themselves and their portfolios from terrorism.

The majority of these buyers purchased Mr. Wollstein's book and newsletter via direct mail or the Internet.

This file should work well for all financial and investment offers, online investing, financial, travel, and health publications and magazine and catalog offers.

For more information, please contact Brad Pagano at bpagano@infomatbiz.com

12 mo. Continuation Usage:

Contrarian Press
Courtney Smith's Wall St. Wealthbuilder
Roen Financial Report
Swiss Confidential
Tim Ord's The Ord Oracle Newsletter

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Mailing List

7.861 \$195/M

Minimum Order: 5,000

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Source: 70% Internet/30% DM

Average Unit of sale: \$79

Avg. Age 50

Gender: 65% Male

Other Selections

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SCF: \$8/M

State: \$8/M

Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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20% commission to brokers.

Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.

Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance: Annual

Updated 09/10
(Counts Trough 9/10)

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