

# Gold and Silver Investors



## Description:

Gold and silver prices are skyrocketing and so are many of the stocks associated with them. These investors are looking for new and equally exciting investment opportunities.

Plus, these investors are actively aware of the geopolitical and economic events that have created a bull market in precious metals, and have their eyes and ears open for new places to invest their earnings.

## And they have a great history as responders

These investors are financial newsletter subscribers with an interest in small or micro cap stocks in silver and gold markets.

Better still, they are investors with a history of responding to direct mail campaigns for aggressive investments and are subscribers to a commodities newsletter focusing on precious metals.

## Response opportunities that extend well beyond investing

Finally, in addition to investing, these prospects are active seniors, age 55 and older, who have an investment portfolio of well over 250,000.

**Recommendations:** This list should work well for a variety of mailers – all financial and investment offers, health and fitness, leisure and travel, online banking and investing and many more.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

# InfoMat, Inc.

Integrity, honesty and great customer service

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## Total File

38,105 \$250/M

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## List Profile

Source: 100% Direct Mail  
Unit of sale: \$250  
Avg. Age 50  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000

Maintenance: Bi-Annual

Updated 11/09

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InfoMat, Inc. - 21171 S. Western Ave., Suite 260  
Torrance, CA 90501  
Tel: 310-212-5944 - Fax: 310-212-3026  
Email: [listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com) - [WWW.infomatbiz.com](http://WWW.infomatbiz.com)