

Integrity, honesty and great customer service

The Gold Report



Description:

The Gold Report subscribers are qualified investors who have responded to various internet pages and TV commercials. They have proven history in investing in gold and precious metals and are willing to look at high risk investment opportunities.

These accredited investors have a high net worth and have registered online to receive several financial newsletters and reports ranging in price from \$35.00 to \$400.00 a year.

Only the following Do-Not-Call states are available:

FL – 45,658
WI – 5,410
IN – 5,423
MO – 6,366
NE – 1,711
MN – 7,318

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

List Usage:

Cyclical Investing
Newsletter Systems
Palm Beach Bullion
Stock Prospector
The Cheap Investor
Untapped Wealth

Total File	
69,366	\$125/M

List Profile

Source:	50% TV 50% Internet
Average	
Unit of sale:	\$35-\$400
Avg. Age	45-65
Gender:	90% Male

Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

Addressing

Email/FTP:	\$55 flat fee
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Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order:	5,000
Maintenance:	Quarterly
Cleaned:	10/09

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