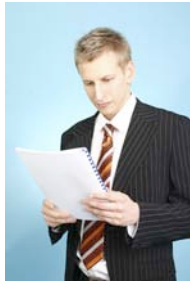


The Financial Strategy Report

InfoMat, Inc.

Integrity, honesty and great customer service



Description:

The Financial Strategy Report is a premier report for consumers who want to get more of their income and create long-term wealth for a more comfortable future and enable personal financial freedom. It teaches and guides the consumer through the tough questions while helping them decide what type of investments they should have.

The monthly report about strategies to create, build and maintain wealth, is sent out via email.

Also available to subscribers is *The Financial Toolkit*, an online investing service using customized charts and real time quotes. It allows investors to choose from a variety of stock reports, market research and individual stock alerts.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

List Usage:

Barrons
Capital & Crisis
Conde Nast Publications
Consumer Union
Cyclical Investing
Forbes
Money Magazine
Morningstar
My Media Works
The Cheap Investor
Vector Vest

Total File

72,855	\$150/M
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Total E-Mail File

76,200	\$175/M
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List Profile

Source:	75% Direct Mail 25% Internet
Unit of sale:	\$99.95-\$299.95
Avg. Age	45
Gender:	64% Male 36% Female

Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M
A/B Split	\$50/F
Suppression	\$150/F

Addressing

Email/FTP:	\$55 flat fee
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Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order:	5,000
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Maintenance:	Bi-Annual
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Updated	10/08
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