

# The Financial Report Card



## Description:

Subscribers to *The Financial Report Card* receive a monthly newsletter packed with helpful information, financial hints and articles that are geared towards slowly but surely accumulating wealth instead of risking money on uncertain investments in hopes of “getting rich quickly.”

These are conservative, yet active investors. At an average age of 45, you are also talking to a group who are living full, fun active lifestyles. They are financially savvy individuals with disposable income. So in addition to investment opportunities, we would recommend this list for online investing, financial newsletters, health and fitness, leisure and travel, and many more.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## Continuation Usage:

All Star Stocks  
Charles Payne Common Sense  
Courtney Smith's Wall St. Wealthbuilder  
Economic Advice  
Health Alert  
Marketmovers  
Options Hotline  
NXT Special Alert  
Sun Chlorella  
Swiss Confidential  
The Cheap Investor

# InfoMat, Inc.

Integrity, honesty and great customer service

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<b>Total File</b>	
12,000	\$200/M

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<b>List Profile</b>	
Source:	100% Direct Mail
Average	
Unit of sale:	\$79
Avg. Age	55
Gender:	85% Male

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<b>Other Selections</b>	
Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

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<b>Addressing</b>	
Email/FTP:	\$55 flat fee

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**Requirements**  
A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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**Commission/Fees**  
20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order:	5,000
Maintenance:	Annual
Updated	04/08

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