

# Economic Advice By James L. Rapholz



## Description:

Subscribers to James L. Rapholz's Economic Advice are looking for the kind of sound advice that Mr. Rapholz has provided to professional investors and financial institutions for more than two decades. His newsletter runs the gamut from free market economics and geopolitical trends to specific recommendations on precious metal, energy and resource stocks.

His readers are typically active men 50 years and older, with stock portfolios in excess of \$100,000.

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For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

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## Total File -

10,102 \$195/M

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## List Profile

Source: 100% Direct Mail  
Avg. Unit of Sale \$99/year  
Avg. Age 50  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

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Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000

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