

# ETF GLOBAL INVESTOR



## Description:

Exchange-Traded Funds or ETFs are index funds that trade just like stocks on major stock exchange. These are conservative investors that invest in the market quickly and cheaply allowing them to lock in a price for the underlying stocks immediately.

These investors are subscribing to the ETF Global Investor Newsletter published weekly. They are spending \$29.95 per month or up to \$300 per year for the newsletter.

By subscribing to ETF Global investor, it allows them to focus on what is most important from large US companies, small ones, real estate investment, international stocks, bonds and even gold.

We recommend this list for online investing, financial newsletters, health and fitness, leisure and travel, magazines, catalog offers, credit card offers, general merchandise and more.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## List Usage:

Communique Media (Winston's)  
Courtney Smith's Wall St. Wealthbuilder  
Cyclical Investing  
Eagle Publishing  
Economist  
Energy in Focus  
Flaherty Financial News  
International Strategist  
Intertextal  
Oil & Energy  
Oxford Club  
The Cheap Investor

# InfoMat, Inc.

Integrity, honesty and great customer service

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### Active Subscribers

25,640 \$195/M

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### 2007 Expires

5,653 \$140/M

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### List Profile

Source: 90% Direct Mail  
Average  
Unit of sale: \$29.95-\$300  
Profile: 85% Male

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### Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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### Addressing

Email/FTP: \$55 flat fee

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### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000

Maintenance: Bi-Annual

Updated 10/09

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