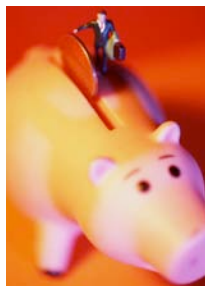


The Cheap Investor



Description:

For over 26 years, **The CHEAP Investor** newsletter has made its subscribers money by recommending bargain stocks. The newsletter researches numerous companies to find the select few turnaround or little-known quality companies with good increasing sales and earnings that are selling at or near their 52-week low price. Each 12-page monthly issue contains 3 or 4 buy recommendations along with excellent market and economic analysis.

Bill Mathews is the man behind this successful newsletter. For over fifteen years Bill taught investment classes at the college level, including security analysis for an MBA program. Not only is he the founder and editor of **The CHEAP Investor**, Bill wrote the best selling book, **Making BIG Money in Small Stocks**. He is one of the foremost authorities on Small Cap and turnaround stocks and has been a featured guest on CNBC, FNN and other major radio and TV stations across the country.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Continuation Usage:

Charles Payne Common Sense
Courtney Smith's Wall Street Wealthbuilder
Energy In Focus
Small Cap Wealth
Untapped Wealth

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InfoMat, Inc.

Integrity, honesty and great customer service

Total File

8,384 \$175/M

List Profile

Source: 75% Direct Mail
25% Internet
Average
Unit of sale: \$150/Year
Gender: 90% Male
Avg. Age: 45- 55

Other Selections

Zip: \$8/M
SCF: \$8/M
State: \$8/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: 5,000

Maintenance: Bi-Annual

Updated 10/09