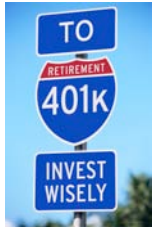


The Business Shrink



InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

47,463 \$160/M

3-Month Hotline

9,333 \$165/M

Email Addresses

52,948 \$175/M
A/B Split \$ 50/F
Suppression \$150/F

List Profile

Source: Radio/Internet
Avg. Unit of Sale \$75/Year
Avg. Age 45
Gender: 80% Male
20% Female

Other Selections

Zip: \$8/M
SCF: \$8/M
State: \$8/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Description:

Peter Morris is the Business Shrink – broadcasting across the USA and Canada daily. A successful businessman and radio talk show host, he provides advice on real estate, the biotech industry, healthcare markets and the workplace. These investors, who are primarily business entrepreneurs, have used the Business Shrink’s suggestions which have worked for everyone from Fortune 500 CEOs to the neighbor next door.

The newsletter has a free trial (30 days) which then becomes a paid subscriber at \$59/year. This newsletter focuses on several issues each month related to the stock market, real estate market and how to create a positive workplace.

Each issue offers a new report by Robb Research on “How to make or save \$5,000 in 30 days” for \$69. Also included is the “Hard Money Source”, a guide that contains lender information to finance your real estate property for \$129.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

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Minimum Order: 5,000
Maintenance: Quarterly
Cleaned 01/09