

The Bull & Bear Masterfile



Description:

Subscribers to a digest of professional investment opinions. Topics covered are: Stocks, precious metals, commodities, foreign currencies, tax shelters, real estate, numismatics and monetary survival. Every issue of **The Bull & Bear** financial report offers solid investment insight by leading investment advisory newsletter editors and portfolio managers.

These informed investors get simplified tax slashing ideas, trading strategies, comprehensive coverage on resource stocks and precious metals. Includes seminar attendees and book buyers.

This list should work well for all financial offers, online banking, newsletters, travel and leisure, health and fitness, books, catalog offers and many other offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Continuation Usage:

Am. Assoc. of Ind. Investors
Brian Fagan's Stocks & Spec.
Commonwealth Diamond Group
Dow Theory Forecasts
Financial Intelligence Rpt.
Intelligent Investor Rpt.
Lombardi Publishing
Mercantile Diamond Group
Money Magazine
Natural Resource Hunter
Newsletter Systems
Prospector Newsletters
Successful Investor
US Money Reserve

Beacon Hill Publishing
Capital Financial Media
Corp. Dev. Assoc.
Energy Fortunes
Gold & Energy Advisor
John Myer's Secret Stock
Media Research Assoc.
MIT Financial
Natural Contrarian
Net Marketing Alliance
OTC Growth Stock Watch
Stock Analyst Journal
TCI Enterprises
Winstons Growth Stock

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InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

97,906 \$175/M

List Profile

Source: 100% Direct Mail
Avg. Unit of Sale \$59.00
Avg. Age 45-55
Gender: 90% Male

Other Selections

Current Subs	23,500	\$150/M
Paid Subs	35,000	\$195/M
Long-Term Renewals	35,290	\$210/M
B & B Gold Investor	9,500	\$195/M
B & B Resource Inv.	18,100	\$195/M
Canadian M/F	11,400	\$195/M
Seminar Attendees	23,550	\$195/M
6 mo. Hotline	4,600	\$225/M
Zip:		\$10/M
SCF:		\$10/M
State:		\$10/M
Gender:		\$10/M

Addressing

Email/FTP: \$55 flat fee

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A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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