

New List

Aggressive Growth Investing

Newsletter Subscribers



Description:

The **Aggressive Growth Investing** file is comprised of 100% *direct mail and email generated* investors who subscribe to a newsletter reporting on growth stocks investment information published by **Don Dion**.

Don Dion is a well-known leader in the mutual fund, ETF based investments and asset management field. Don deploys proprietary computer models combined with his own knowledgebase to publish and feature the "Fidelity Power Index", a sophisticated rating system that provides mutual fund and ETF investors with buy, hold and sell decisions. Don Dion's outlooks and opinions have been quoted in the Wall Street Journal, Barron's and the New York Times.

Readers are mostly upper middle to upper income consumers. They are active investors who are looking for investment advice to protect and increase their short-term and long-term investments. As active investors, they share common interests in growth stocks, small-cap and mid-cap stocks, precious metals, emerging markets and new business opportunities.

Aggressive Growth Investing investors are an educated,, upscale, computer literate audience. They are highly responsive to a wide range of consumer, financial and small office/home office direct mail and email offers.

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InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

61,204	Actives	\$200/M
115,676	Expires	\$150/M

Minimum Order: 5,000

List Profile

Source: 85% Direct Mail
 15% Email

Median HHI: \$80K
 Avg. Net Worth \$600,000
 Median Age 53
 Gender: 80% Male
 College Attendee \$68%

Other Selections

Zip: \$8/M
 SCF: \$8/M
 State: \$8/M
 Gender: \$8/M

Addressing

Email \$55 flat
 FTP \$75flat

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
 Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
 Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance: Quarterly

Updated 11/10