

Active Life Insurance Responders

InfoMat, Inc.

Integrity, honesty and great customer service



Description:

When you choose this list, you will be in contact with more than 14,000 individuals who have shown a true desire to provide security for their loved ones. All the consumers on this list have requested a life insurance quote.

These prospects are employed and have a minimum annual income of \$35,000 to \$50,000 and most of them are homeowners. You can also be assured that they are highly responsive to advertising because they picked up the phone and responded to a TV advertisement in order to get a quote.

Because of their responsiveness and their desire to provide for their families, we feel they should also respond well to a variety of uses, including insurance offers, financial and investment offers, online investing, health and fitness, leisure and travel, magazines, catalog, book and credit card offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Usage History:

Cyclical Investing
Vector Vest

Mailing List

12,534 \$85/M

List Profile

Source: 100% TV

Avg. Age: 40 - 55

Gender: 42% Male
40% Female

Other Selections

State \$8/M

Zip \$8/M

SCF \$8/M

Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.

Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.

Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: All

Maintenance: Yearly

InfoMat, Inc. - 21171 S. Western Ave., Suite 260
Torrance, CA 90501
Tel: 310-212-5944 - Fax: 310-212-3026
Email: listmgr@infomatbiz.com - WWW.infomatbiz.com