

Active Canadian Investment Seekers



InfoMat, Inc.

Integrity, honesty and great customer service

Description:

Using this list, you can reach Canadian Investors who have responded to a TV promotion and requested additional information and special reports relating to finance, investing and the economy.

They are known to be active investors, aged 40 to 55, who make their own investment decisions. They share common interests in stocks, bonds, mutual funds, rare coins and precious metals.

They are also known to regularly look for U.S. based products, services and information that will improve their professional and personal lifestyles. With this in mind, we recommend this list for a variety of uses, including all financial and investment offers, online investing, financial newsletters, health and fitness, leisure and travel, magazines, credit card offers and much more.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Usage History:

Bullish Energy Report
Stoesonline
Successful Investor
Trump Institute Canada
Vector Vest

Mailing List

52,962 \$160/M

List Profile

Source: 100% TV

Average
Unit of sale: \$79 for 1 year
\$144 for 2 years
Avg. Age: 40 - 55
Gender: 85% Male
15% Female

Other Selections

FSA: \$15/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: All
Maintenance: Quarterly
Cleaned 11/09

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