

# Active Canadian Investors



## InfoMat, Inc.

Integrity, honesty and great customer service

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### Mailing List

52,962 \$160/M

Minimum Order: 5,000

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### List Profile

Source: 100% TV

Average Unit of sale: \$79 for 1 year  
\$144 for 2 years

Avg. Age: 40 - 55  
Gender: 85% Male  
15% Female

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### Other Selections

FSA: \$15/M  
Gender: \$8/M

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### Addressing

Email/FTP: \$55 flat fee

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### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

## Description:

Canadian Investors who have responded to a TV promotion and purchased special reports relating to finance, investing, and the economy.

They are active investors, aged 40 to 55, who make their own investing decisions regarding stocks, bonds, mutual funds, rare coins and precious metals.

They regularly look for U.S. based investment products, services and information that will leverage their financial position and improve their lifestyles. With this in mind, we recommend this list for a variety of uses, including: financial and investment offers and newsletters, health and fitness, leisure and travel, magazines, and credit card offers.

For more information, please contact Brad Pagano at [bpagano@infomatbiz.com](mailto:bpagano@infomatbiz.com)

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Maintenance: Quarterly

Updated 11/10