

Media Sentiment™
 (Formally DNA Shares Investors)
 Active and Expired Subscribers

UPDATED

Through *Media Sentiment's* unique forecasting and decision-support solution, subscribers receive Thumbs-Up/Thumbs-Down recommendations throughout the day to give them a Heads-Up on hot stocks and movers of the day, in near real time.

These subscribers are active, real-time investors accustomed to making timely decisions based on solid information. They are active individuals, age 35 and older, with investment portfolios in excess of \$375,000.

Mail and Internet responsive

Media Sentiment subscribers are acquired through direct mail, email and online marketing. We recommend this list for:

All Financial and Investment Offers, Online Investing, Financial Newsletters, Health and Fitness, Leisure and Travel, Online Investing, Home Office Equipment and Supplies, Books and Magazines, Catalog Offers and more.

Usage

<i>Bullish Report</i>	<i>Lombardi Publishing Corp.®</i>	<i>Sinovac®</i>
<i>James Raphael's Economic Advice®</i>	<i>J Taylor's Gold & Technology Stocks</i>	<i>Richard Schmidt's Homerun Stock Alert®</i>
<i>Financial Intelligence Report</i>	<i>OTC Growth Stock Watch®</i>	<i>VectorVest®</i>
<i>Hidden Values Alert®</i>	<i>Pacific Gold Resources</i>	<i>Ian Wyatt's Rising Star Stocks</i>
<i>Intelligent Investor Report</i>	<i>Bob Carlson's Retirement Watch</i>	

COMMISSION, CREDIT POLICY, FEES

20% commission to brokers. Lead generation \$40/M. Cancel charges: Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges, plus any selection and shipping charges, and a \$50 cancellation fee. Prepayment required for new customers. 45-day payment guarantee from mail date required with all orders.

METHOD OF ADDRESSING

Cheshire labels, 4-up; pressure-sensitive labels, \$8/M extra; email, \$50 fee

DELIVERY SCHEDULE

5 working days

For more information call Tina Thomas at 310-212-5944 ext. 22, or email listmgr@infomatbiz.com.

InfoMat, Inc.
 Integrity, honesty and high
 customer service

Avg. Unit of Sale:	\$99.95
Avg. Trades per Week:	8
Avg. Portfolio Size:	\$375,000
Price per/M:	\$195
Minimum Order:	5,000
Selects:	SCF, State, Zip: \$10/M

Selections	Quantity
Mailing List Subscribers:	7,834
Email Subscribers:	200,000
Pricing:	\$105/M
Minimum Order:	40,000

A signed List Rental Agreement is required for all list orders. Sample mailing piece is required for List Owner approval.

All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs. Cancellations after mail date must be paid in full.

Re-uses must be cleared by the List Owner prior to mailing.

Revised 01.05.06