

Intelligent Investor Report

Active Email Subscribers and Book Buyers



Description:

Active and former Subscribers to Jarret B. Wollstein's investment financial newsletter *Intelligent Investor Report*. Investors are men 50 and older, with assets in excess of \$500,000.

Mr. Wollstein has nearly 40 years of experience in geopolitical and economic analysis. He is the editor of three financial newsletters and his articles have been read by millions of people throughout the world.

The file also includes buyers of Mr. Wollstein's book, *Surviving Terrorism*. It shows investors how to protect themselves and their portfolios from terrorism.

The majority of these buyers purchased Mr. Wollstein's book and newsletter via direct mail or the Internet.

This file should work well for all financial and investment offers, online investing, financial, travel, and health publications and magazine and catalog offers.

For more information, please contact Brad Pagano at bpagano@infomatbiz.com

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Email List

55,000 \$150/M
(includes transmission)

Minimum Order: 5,000

List Profile

Source: 70% Internet
30% DM

Average
Unit of sale: \$79
Avg. Age 50
Gender: 65% Male

Other Selections

Zip: \$8/M
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State: \$8/M
Gender: \$8/M

Requirements

A signed List Rental Agreement is required for all orders. A current sample email creative piece is required for List owner approval. All orders are for a one-time use only. A 30-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Commission/Fees

20% commission to brokers.
Pre-payment required for all new customers. Cancelled orders are subject to a \$250 flat cancellation fee plus any applicable production charges.

Maintenance: Annual

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